



**Inaugural Humanitarian Award  
Celebration  
HONORING ALONZO MOURNING  
February 24, 2010**

**University of Miami Miller School of Medicine / Jackson Memorial Hospital**

- WHO:** More than 300 people are expected to attend the Inaugural Humanitarian Award Celebration honoring Alonzo Mourning to benefit the Miami Transplant Institute (MTI) at the University of Miami Miller School of Medicine. Supporters from South Florida's business, social and celebrity community will join national and international guests to honor Alonzo Mourning for focusing public attention on the critical need for organ donation and for research in organ transplantation at the Miami Transplant Institute.
- WHAT:** The Celebration, honoring Alonzo Mourning with the inaugural MTI Humanitarian Award, will be a chic, sophisticated, and elegant dinner featuring classic cocktails, delectable food and a luxury silent and live auction likely to capture community and media attention.
- WHERE:** The Ritz-Carlton Hotel, South Beach, One Lincoln Road, Miami Beach
- WHEN:** Wednesday, February 24, 2010 – 6:30 PM – 10:00 PM
- WHY:** Proceeds from the Humanitarian Award Celebration will help the MTI lead the way to prevent organ rejection without the need for powerful anti-rejection medication and pioneer the development of additional sources of transplantable tissues from stem cells.
- CONTACT:** Irma Friedman, Executive Director of Development  
Miami Transplant Institute  
Phone: 305 355 5708 E-mail: ifriedman@med.miami.edu

**About the Miami Transplant Institute:**

The Miami Transplant Institute, a center of excellence at the University of Miami Miller School of Medicine, is one of the world's premier transplant institutes providing a setting for the brightest minds, most advanced research, and finest patient care. For the countless individuals affected by life-threatening disease looking for a life saving-organ transplant, the Miami Transplant Institute is their best hope.

The University of Miami has a rich history in the field of organ transplantation and over the last three decades has developed into a preeminent, international transplant institute. Under the guidance of three superbly talented division chiefs, Drs. Andreas Tzakis, George Burke, and Si Pham, the transplant faculty performs more than 500 transplant procedures each year, placing the Miller School of Medicine's Miami Transplant Institute as one of the elite high-volume transplant centers in the nation.

In addition to liver, kidney, pancreas, heart and lung transplants, our surgeons are uniquely skilled to perform the most complex procedures such as intestinal and multi-visceral transplants --making MTI one of the few places in the world where such extraordinary surgeries are undertaken.





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*Sponsorship Opportunities*

**Title Sponsor: \$75,000**

- Presenting Sponsor naming rights (MTI Humanitarian Award Presented by\_\_\_), with logo included in all materials including the invitation\*, MTI website, electronic scroll of honor and signage at event.
- Two tables (20 guests) with premiere seating
- Twenty guests at the VIP pre-reception with opportunity to meet guest of honor
- Opportunity for an MTI Division Chief to be seated at your table
- Advertisement on back cover of the event program\*\*
- Personal and/or corporate profile, photo and logo on miamitransplant.com website
- A research or clinical faculty office with your name at the MTI dedicated in your honor
- A permanent commemorative plaque with your name on the MTI the Donor Wall of Honor
- Listing in MTI Newsletter
- Listing with logo on MTI Website with link to sponsors' website available

**Leading Sponsor: \$25,000**

- One table (10 guests) with premiere seating
- Featured placement on electronic scroll of honor and signage at the event
- Ten guests at the VIP pre-reception with opportunity to meet guest of honor
- Opportunity for an MTI Division Chief to be seated at your table
- Platinum full page advertisement in "leading" section of the program book\*\*
- Personal and/or corporate profile, photo and logo on miamitransplant.com website
- A permanent commemorative plaque with your name on the MTI the Donor Wall of Honor
- Listing in MTI Newsletter
- Listing with logo on MTI Website with link to sponsors' website available

**Idol Sponsor: \$10,000**

- One Table (10 guests) with premium seating
- Listing on electronic scroll of honor and signage at the event
- Two guests at the VIP pre-reception with opportunity to meet guest of honor
- Opportunity for an MTI transplant surgeon sitting at your table
- Full page advertisement in "idol" section of the program book\*\*
- A permanent commemorative plaque with your name on the MTI Donor Wall of Honor
- Listing in MTI Newsletter
- Listing with logo on MTI Website with link to sponsors' website available



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**Champion Sponsor: \$5,000**

- One Table (10 guests) with preferred seating
- Listing on electronic scroll of honor and signage at the event
- Two guests at the VIP pre-reception with opportunity to meet guest of honor
- One half page advertisement in "Champion" section of program book\*\*
- A permanent commemorative plaque with your name on the MTI Donor Wall of Honor
- Listing in MTI Newsletter
- Listing with logo on MTI Website

**Winning Sponsor: \$3,500**

- One Table (10 guests)
- Listing as a Winning Sponsor in the printed program, electronic scroll of honor and signage at the event\*\*
- Listing in MTI Newsletter
- Listing on MTI Website

**Individual Tickets** are available for \$250 per person. For more information or to make reservations, please call (305) 355-5708.

\_\_\_\_ I cannot participate at this time but would like to make a 100% tax deductible donation to the Miami Transplant Institute in the amount of \$\_\_\_\_\_.





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**SPONSOR INFORMATION**

Yes, I would like to support the Miami Transplant Institute (MTI) as a sponsor:

Title Sponsor (\$75,000)       Leading Sponsor (\$25,000)       Idol Sponsor (\$10,000)  
 Champion Sponsor (\$5,000)       Winning Sponsor (\$3,500)

Name (as it should be listed on printed materials) \_\_\_\_\_

Contact Name and Title/Company (if applicable) \_\_\_\_\_

Address including City, State and Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_ (payable to University of Miami – Miami Transplant Institute)

Please charge my sponsorship to the following credit card:  AMEX  Mastercard  VISA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Promotional Considerations are subject to date agreement is finalized and contingent upon meeting printing deadlines. Invitation deadline is December 22, 2009.\* Program deadline is February 1, 2010.\*\* Please send digital file via e-mail or CD (Photoshop, PDF, Word Document, JPEG) or attach your ad copy to this form. Call (305) 355-5708 for more information.**

Please return completed forms to:  
 Miami Transplant Institute Humanitarian Award Celebration  
 Att: Irma Friedman  
 1801 NW 9<sup>th</sup> Avenue, Third Floor  
 Miami, Florida 33136

The University of Miami Miller School of Medicine is a 501(C)(3) organization (federal ID no. 85-8012620879C-4).  
 Your contribution, less \$130 per person attending the celebration is a tax deductible donation.

